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Cooking Competitions Session Jashn-e-Iqbal'23

Youth Empowerment Society (YES) is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Jashn e Iqbal: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

Sessions The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

Cooking Competitions SESSION (Segment)

Segment Details: The "Cooking Competition" is a deliciously entertaining event that celebrates culinary creativity and gastronomic flair. In this session, participants, ranging from seasoned chefs to passionate home cooks, showcase their culinary skills and artistry by preparing a variety of delectable dishes. It's an opportunity for food enthusiasts to come together, compete, and share their love for cooking while tantalizing taste buds and igniting culinary inspiration.

Activity Plan: This session unfolds in a kitchen stadium-style setup, where participants are tasked with creating signature dishes. The dishes are evaluated by a panel of esteemed judges based on taste, presentation, and originality

Audience details: Invitation to the students of academic institutes and House Wives. It's an opportunity for attendees to recognize their inner potential, and learn from Iqbal' teachings.

Request Being a Citizen of Pakistan, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

This session aims to Ignite Culinary Creativity and Excellence, Dish by Dish.

Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With the highest regards,



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